

LIFE CHANGING RESULTS OF **THE ALEX HOUSE PROJECT**

2023 REPORT



THE ALEX HOUSE PROJECT envisions a world where low-income families benefit from comprehensive support. In particular, young women transition successfully into parenthood with peer-led parenting training, encouragement, and assistance to access higher education and employment.



SEED IMPACT
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Evaluation & Report by
SEED Impact

A Letter from Our Executive Director

We are thrilled to share exciting updates and achievements from The Alex House Project (TAHP) as we continue our mission to empower and support young families in our community.

We have successfully signed a new lease, which allows us to expand our programs and services. This means we can now reach more young parents and children in need. Our expansion is not just about numbers; it's about fostering personal growth and self-sufficiency, inspiring us to do more for our community.

Recognition and Accomplishments: I have recently been honored with the Just Brooklyn Prize, which acknowledges our dedication and contributions to promoting equity and opportunity within our community. Additionally, we are proud to have been selected as finalists for the esteemed Spark Prize, which recognizes our organization's positive impact and innovative approach to addressing the challenges faced by young families.

Participant Success Stories: We are delighted to see several participants securing employment and taking strides toward economic stability. Our team remains committed to assisting young parents in accessing job opportunities, advancing their education, and building brighter futures for themselves and their families.

Welcoming Asija Fulton: In August, we were pleased to welcome Asija Fulton as our new Employment Specialist. Asija's expertise and passion for helping young parents navigate the job market have already significantly impacted our participants' lives.

Parent Educator Program: Our Parent Educator Program has achieved remarkable success, with all six fellows transitioning into parent educator roles. These individuals have received well-deserved pay raises and increased hours, empowering them to become leaders and role models within our community.

We are deeply grateful for your unwavering support and dedication to our mission. We look forward to sharing more updates as The Alex House Project continues to grow and make a meaningful difference in the lives of young families.

Thank you for being an integral part of our journey.

Warm regards,



Samora Coles, ED

[Learn more about our Founder and the history of The Alex House Project](#)

*Note: Names throughout this report are fictitious to protect youth and family anonymity.

OUR PEOPLE, PASSION, & PLACE

The Alex House Project (TAHP) is a Brooklyn-based, peer-led organization for young and expecting parents. Our program expands access to parenting training, higher education and employment to increase long-term family sufficiency.

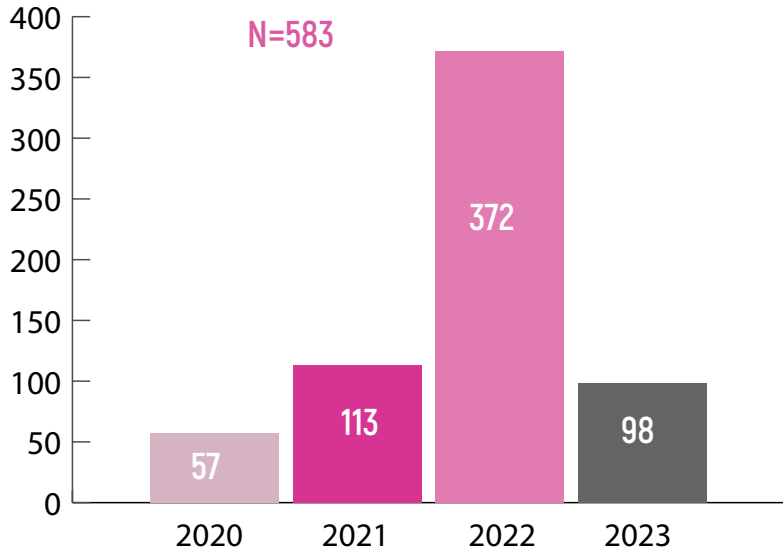
Who We Are. We are a community of parents working together. We support high-need, underserved homeless youth, LGBTQ youth, young women in new immigrant communities and parenting youth in foster care throughout the five boroughs of NYC. Our community is directly affected by poverty, homophobia and racism. We draw participants from mother-and-child group homes, family foster care and domestic violence shelters and accept referrals from community-based organizations and city and state-funded institutions.

“Being a part of The Alex House Project has taught me that no matter what is going on around me, there are people who want to see me succeed and genuinely want the best for me.”

-TAHP Mom



PARTICIPANTS BY YEAR
N=583



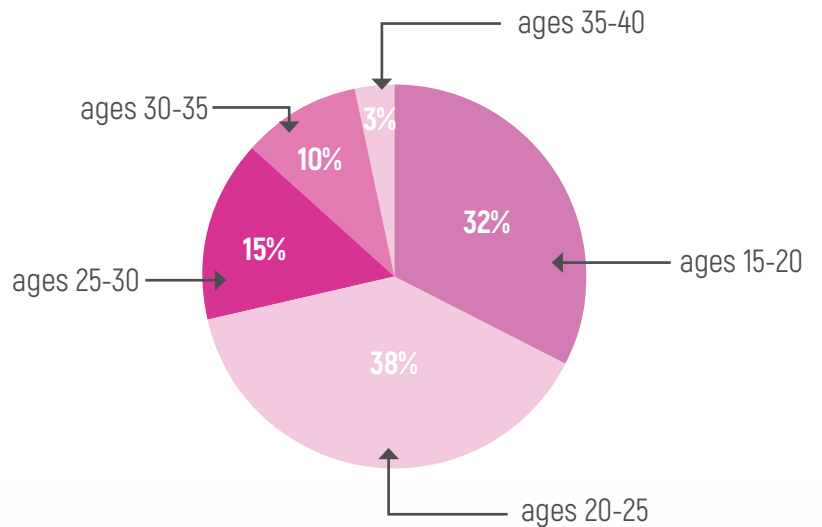
“The Alex House Project helped me complete class and get things I needed for my baby. TAHP is really one of those places that care.”

-TAHP Mom

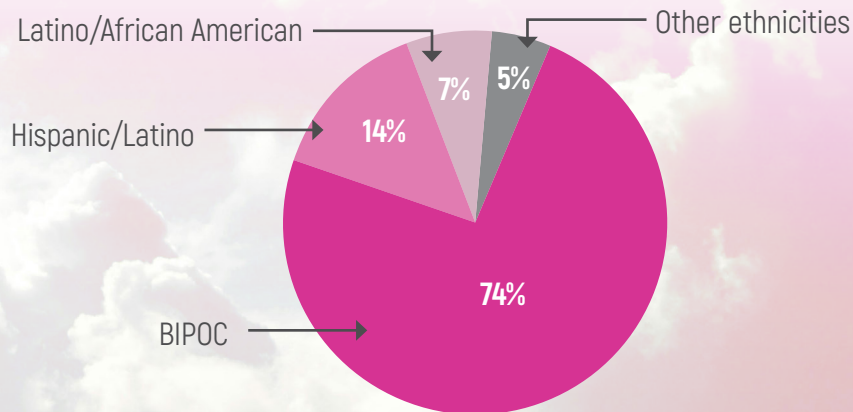
TAHP GENDER IDENTIFICATION:



TAHP PARTICIPANTS RANGE IN AGE FROM 15-40 YEARS OLD AT TIME OF ENROLLMENT



TAHP PARTICIPANTS SELF-IDENTIFY:



TAHP-CERTIFIED PARENTS:

- 🕒 Identify strengths and increase resiliency
- 🕒 Become the parent they have always dreamed of being
- 🕒 Increase their ability to nurture themselves and their children
- 🕒 Build greater trust, honesty and connections to others
- 🕒 Learn to tackle everyday stressors and challenging situations
- 🕒 Find their path toward happiness
- 🕒 Learn about community resources and increase their support network
- 🕒 Become more confident and optimistic about achieving personal goals



LEADERSHIP DEVELOPMENT

Our Train the Trainer Program consists of a two-year, two-tier internship with the following roles:

FIRST YEAR INTERNS. Our Parent Educator Fellows:

- Attend workshops and training sessions
- Further their education (e.g., SSL, GED)
- Practice workshops to teach in their second year

SECOND-YEAR INTERNS. Our Parent Educators:

- Continue and deepen their training through a second year commitment
- Teach parenting classes in-person
- Prepare for permanent employment with the support of an employment specialist

“This program has done a lot for me already in the past five months from business etiquette to Certifications.”

-TAHP Fellow



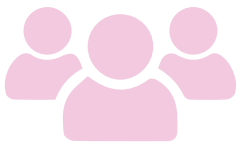
Learn about our parenting training, employment and housing assistance, supportive service and leadership development programs.

THE ALEX HOUSE PROJECT'S THEORY OF CHANGE

This report includes numeric and narrative data captured for Young Mothers throughout the year in our SEEDing Social Change data management software. SEED Impact's Theory of Change on Its Feet™ framework guides our visioning, goal-setting, and reflective practice to assess performance.



OUR THEORY OF CHANGE ATTENDS TO THREE DOMAINS:



PEOPLE

Developing strong, shared leadership and collaboration among team members to drive change.



SERVICES

Ensuring the organization's services are effective, relevant, and make a meaningful difference.



PROCESS

Implementing efficient and adaptable systems and processes to support the organization's goals.

With ongoing creative attention in all three domains, we aim to bridge the gap between our aspirations and on-the-ground, real world impact.

How many young mothers achieve each deeper stage over time?

Below, we show our theory of change, highlighting three progressive stages of outcomes that we equip young mothers to achieve.

EXPECT TO SEE:

Parents engage in activities, including parenting classes, program events, and peer networking, while accessing essential support services.

LIKE TO SEE:

Long-term participation leads to enhanced self-worth, self-care, parenting skills, and career readiness

LOVE TO SEE:

Parents achieve transformative outcomes in personal and family areas such as stability, education, employment, housing, and child development.

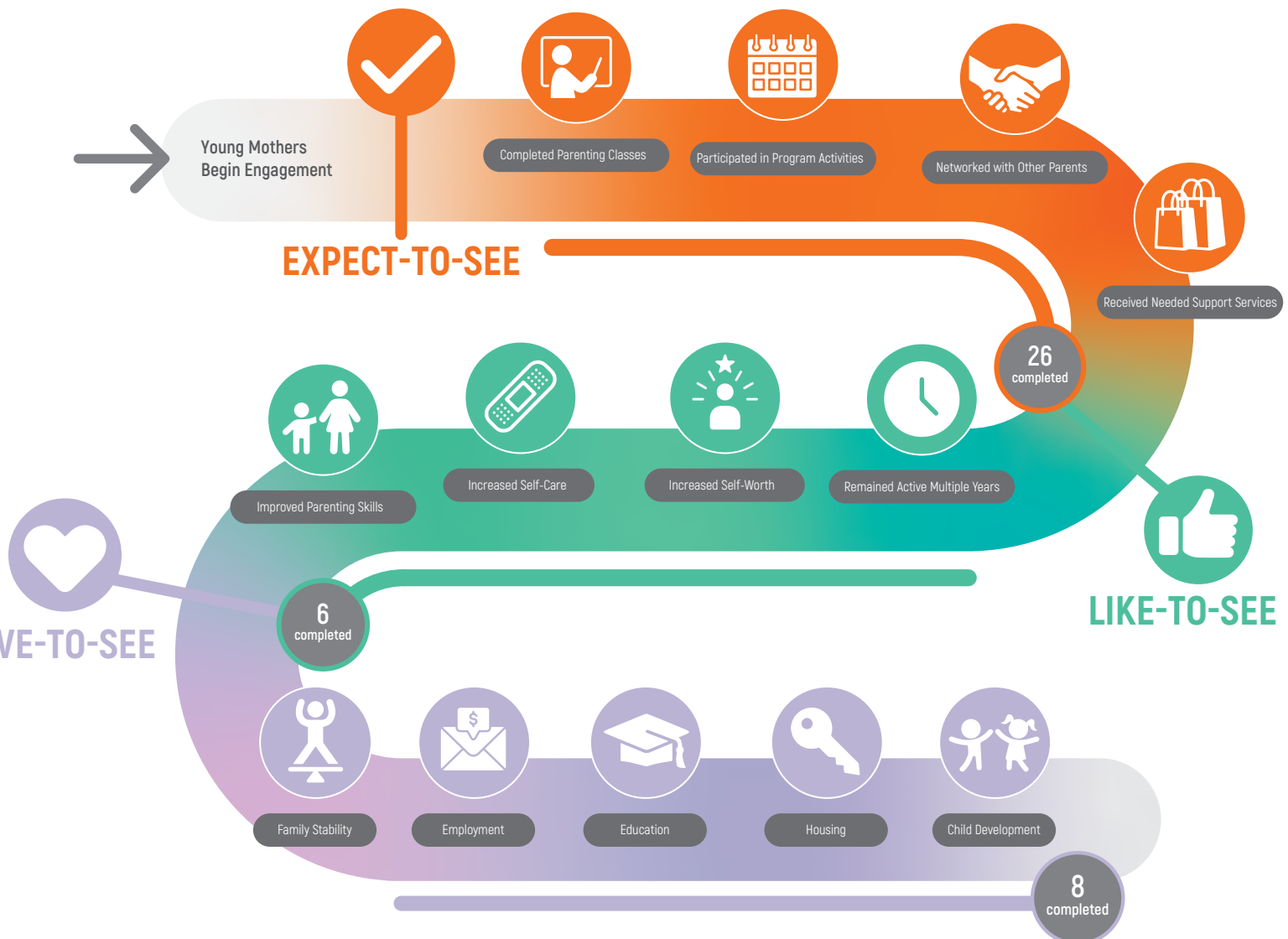
Our shared vision of family economic sufficiency and well-being is realized as parents are empowered to reach and transcend each threshold. We support and measure their progress with great care.

2023 OVERALL RESULTS:

Theory of Change on Its Feet™

OUTCOME PERFORMANCE MAP

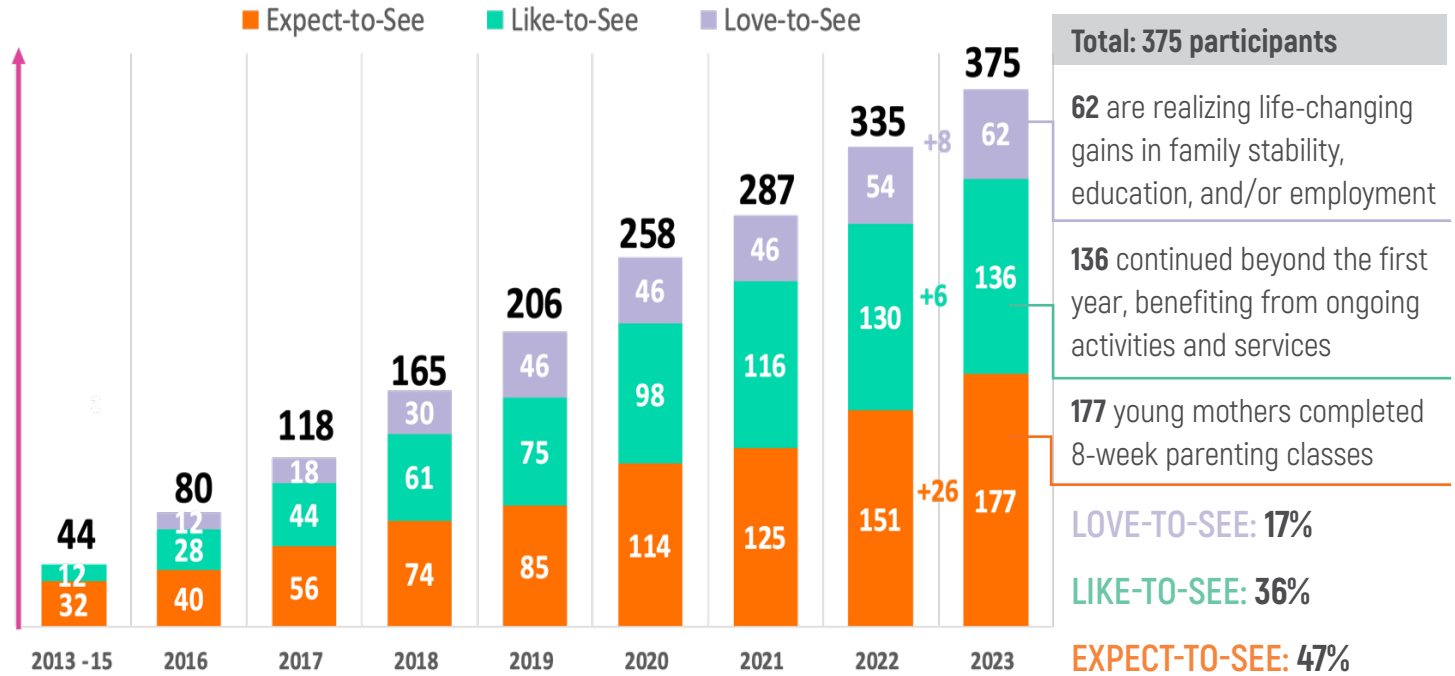
N=40



OUR COMMUNITY OF SUPPORT WORKS!

All our young mothers are on pathways to life-changing results. Your investment in transformational change is well-worth the time it takes.

YOUNG WOMEN OUTCOMES ACCUMULATING YEAR-BY-YEAR



RIPPLES OF EMPOWERMENT



Our program reaches far and wide, touching the lives of many beyond those who complete the course. Here are a few ways others benefit:

Continued Growth:

- **32 graduates** from previous years remained connected and reported sustained success in their personal and family lives.

Short Term Engagement:

- **42 women**, unable to complete the full parenting curriculum, still gained valuable knowledge and support by attending select classes. They also received information, referrals, and employment support from our dedicated Employment Coordinator.

Essential Services Provided:

- **40 women** received vital assistance, including employment support, referrals, and housing aid, helping them navigate life's challenges more effectively.

By offering flexible and tailored assistance, our program positively impacts a wide range of individuals, creating a lasting legacy of empowerment and growth.

SPECIAL THANKS TO ALEX HOUSE 2023 FUNDERS & DONORS

The staff and board of The Alex House Project wish to thank our foundation and corporate funders, whose generous support makes the work we do supporting young families possible.

Brooklyn Community Foundation

The New York Women's Foundation

The Prospect Hill Foundation

TD Bank

New Yorkers For Children

AllinBklyn

William T Grant Foundation

National Grid

New York Urban League:
Communities of Color Stabilization Fund

The Pinkerton Foundation

The Hyde and Watson Foundation

The Dammann Fund, Inc.

"I am very appreciative of this program for everything it has done for me and the other parents that it serves. I plan to help this program reach their daily goals and help them network with more organizations."

- TAHP mom

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