

# SEED IMPACT SUCCESS STORIES

As a SEED Fund investor, you will help replicate successes like these and leverage your philanthropy across many organizations and communities:



## TRINITY BOSTON CONNECTS

Five successful programs were challenged to translate extensive data into credible reports of their life-changing results. With SEED Impact, they have significantly reduced data collection, captured Social Emotional Learning, and minimized the lift required of staff and volunteers to collect and utilize data. Through intensive leadership development, school-based trauma-informed care, racial equity work, and an innovative program linking youth with mentors to train for a five-mile or half-marathon run, TBC is truly changing the odds for Boston youth.

# **REALIZE BRADENTON**

First, SEED Impact helped 11 board members discover their talents cultivating relationships. With more community leaders developing partnerships and elevating the organization's profile, this already stellar nonprofit organization then engaged SEED to help expand a shared vision among Board, staff, residents, business owners, artists and City officials, and to develop millennial leaders. Now they are making Bradenton an even more vibrant, fun and economically sound community where people want to contribute, live, work, and visit.



### ARTISTS STRIVING TO END POVERTY

Artists Striving to End Poverty (ASTEP) connects performing artists with children growing up in poverty to awaken the intense joy of creative expression. ASTEP has programs in South Africa, India, Florida, and New York City. To implement a strategic plan over two years SEED Impact coached the talented ASTEP leaders to become a more interconnected team, and encouraged them to draw on the resources of more contributors—including an expanded Board of Directors.

ASTEP also needed a way to quantify its truly life-changing results. They utilized SEED-customized software and coaching for staff, teachers, students and volunteers to assess programs. Integrating this wide range of perspectives, ASTEP's big dreams blossomed. Since working with ASTEP their operating budget has grown from \$195,930 to \$968,784, and the number of youths served has increased from 550 to 2,535. ASTEP is a heartwarming, invigorating reminder that the arts are a valued part of our world and belong in the hands of every child.





#### **AMERICAN RIVERS**

SEED Impact was approached by the California office for help to put a 75-page strategic plan on its feet. With SEED's responsive coaching, they were able to implement their plan, as well as strengthen accountability, build a deeper bench of leaders, and meet their goals. The CA budget director then spread SEED's approach to the Finance, Admin & Executive team of the national office. American Rivers is effectively protecting national resources—one of the most critical issues facing humankind.

SEED Impact makes it easy for organizations to integrate evaluation into their daily work, streamline data collection, and produce powerful, credible reports of their life-changing results.